FCC/Cable TV - Page 2 January 11, 1993

I wouldn't mind paying the monthly charge for the 36 channels (which aren't 36 at all), but I desire the privilege of having channels that I want instead of unwanted channels such as MTY, home shopping, etc. And, of course, we don't get Ch. 1 -- so that further reduces the amount of service we receive! Just get them to let us have channels we want, not what they dictate to us!

2) -- when we are forced to but cable TV we should be furnished with technically perfect transmission conditions for pictures without any interference problems. But, we have a condition with channels 2,4 and 5 (sometimes also coming into other channels) where there are muving "sparks" seen in the TV picture images. I have spoken to Storer's Technical Manager Jim Monteforte about these problems and he blames them on Jersey Central Power and Light (our electric utility service here in Ocean County) because they have a substation emitting the interference which is picked up by Storer's transmission dish or something and Monteforte said Storer can't clear up the condition. But, they did clear up the same interferences on other channels.

I filed complaints with the Board of Regulatory Commissioners here in Newark, N.J., which is supposed to have some control over cable TV as well as public utilities. My complaint was acknowledged months ago, a Mr. Costa was assigned to the problem and that was the end of whatever efforts the BRC seems to have taken about the complaint.

When the BRC fails to take effective action in a **sttuation** such as this where one public service system states that another is causing problems, someone should do something to correct the problem. I am, therefore, asking you people if you can do something to get the NJ State Board of Regulatory Commissioners to get off their butts and make **JCP&L** eliminate the interference (if they actually are causing it), and/or have Storer see to it that their transmissions are free of interferences so that we will be paying and getting interference-free pictures on ALL channels5 Either that or someone has to remove the prohibition of our community to not have TV antennas mounted on our homes. The latter is not an *'attractive*@ answer to the situation but someone has to make someone get off square one to eliminate our problem with the cable TV service we have.

The enclosed photocopy of a letter which I wrote to the Newark Star-Ledger, Newark, N.J. and which was published Dec. 5, 1992 has resulted in NOTHING being done by Storer, BRC or anyone else to correct the problem. I ask your help! Thanks in advance for anything you can do to eliminate this problem.

Sincerely

EDWARD E. HANNIGAN 169 LIONS HEAD'S BLVD BRICK, NJ 05723

VIDEO FORUM

Cable hike gets poor reception on top of same

DEAR EDITOR:

Here we go again. Storer Cable Communications have notified those of us in Ocean County of a \$1.25 monthly increase in our rates-and that is for sub-quality signal transmission and reception.

Here in Lions Head South in Brick, we have. all underground services and our houses were pm-wired for cable. So, conditions at our (the customer's) end are excellent.

But, somewhere along the line Storer is transmitting little lightning bugs of interference on Channels 2, 4 and 51 This has been going on for months and months. Back in the **spring** of this year I complained to Storer about the poor reception we were getting and their Jim Monteforte (Technical Manager) reported to me that it was not their fault, that Jersey Central Bower & Light was causing the problem with their sub-station near where Storer has its satellite. transmission location.

Despite the blame against JCP&L (and I have heard no word from JCP&L that they aren't the cause of the problem), the interference which at that time was also showing up on many other channels - vanished shortly after I filed a complaint with the Cable TV section of the Board of Public Utilities in Newark. However, the interference has not been elimirrated from Channels 2, 4 and 5 to this date.

shortly after having filed the complaint with BPU Cable TV Division. I had word from a Mr. Costa that he was assigned to my problem. That was the end of communications from IMr. Costa and/or the BPU. I wrote to 1Mr. Costa in August and have not

theard anything from him yet.

The interference problem was a real annoyance during the telecasts of the Summer Olympics - and it still is 8 nuisance that should **not** exist when there must be a way to eliminate itand BPU should do something about' it since it controls the activities and transgressions of JCP&L as well as Storer Cable TV (or they should be doing something to eliminate problems giving consumers grief and having to pay-for h, to beddi

Under the circumstances, it looks like everyone is shoving the dirt under the carpet and ignoring the problems. How about getting the interference eliminated before Storer is allowed to collect that higher \$1.95 increase? Edward E. Hannigan,

EDWARD E. HANNIGAN 169 LIONSHEAD S **BLVD** BRICK, NJ 03723

Saturday, December 12, 1992

93020038

regulators say they'll keep a close eye on any big cable TV price' increas&&hat occur before a new cable TV rate-regulation law, goes

into effect.

*Atsits monthly meeting Thursday, the Federal Communications Commission approved several steps in the rule-making process for enforcing the new law and cautioned FCC staffito be on the lookout for abusive, rate hikes.

RCC Chairman Alfred Sikes said cable television rate increases 'hefore the law is fully implemented
"need to be targeted and

scrutinized.

The law that put monopoly cable television systems back under fed-eral control was passed over President Bush's veto in October. It requires the FCC to establish a rate formula for "basic" cable service, which includes all local broadcast stations and public and government access cable stations.

It also requires the FCC to set specific service standards and make rules to enable cable competitors to get access to programming now seen

on cable.
Public comment must be gathered before the FCC rules will be final.

But in the interim, scattered rate increases by cable companies have occurred.

In a letter Wednesday to the FCC, the senators and House members who led the fight for the new law urged the commission "to pay particular attention to those cable operators who rush through rate increases in anticipation of rate regulation."

"Some cable operators have even

WASHINGTON (AP) — Federal asserted that heir & & icreases are egulators say they'll keep a close a result of the Cable Act. These assertions are false," said the letter from Sens Ernest Hollings D.S.C. Daniel Inouye, D. Hawaii, Slade Gorton, R. Wash., John Danforth, R. Monard Markey D. Mass. and Reps Edward Markey D Mass and John Dingell, D Mich "Nothing in the act requires rate increases. To the contrary, the act

gives the FCC and local governments new authority to regulate rates."

FCC members cautioned their staff to pay special attention to provisions for rollbacks and refunds as they work on regulations.

In other business, the ECC.

◆ Opened the door to further deve lopment of a new technology that could become a competitoble cable television.

Known as CellularVision, it is a microwave system that uses cells, is milar to the concept by which cellular telephone operates, to transmit video to homes. Instead of being sent by cable wiring the pictures are transmitted over the airatota small antenna that consumers put in their window and connect by cable to their television sets.

• Started the rule making process for adopting the Motorola C Quam system as the standard for AMI stereo radio broadcasting.

anymore for AM stereolasimost AM stations have become all talk for all news operations. Motorolaic Qaum is virtually the only provider of AMs stereo transmission systems.

Commissioners James Quello and Andrew Barrett said the action should have been taken 10 years ago RECEIVED FEB = 8' 1993

> FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Leora Bernadot 502 West Birch Elko, Nevada 89801

Fler your Comments noted show ugardin Cash TV frice being increased. I question the manthly 72t rate hike Trated on the steeked fanuary 1993 over the alder Is this a valid rate incruse? TCI CABLEVISION OF ACCOUNT NUMBER' BILLED FROM BILLED TO DATE DUE NECTION OF 02111-100253-01-5 12/01/92 12/31/92 12/07/92 11/19/92

FOR- 502 W BIRCH ST

10/31 BEGINNING BALANCE 20.65

11/03 PAYMENT 20.65%
12/01-12/31 BASIC 18.33
12/01-12/31 EXPANDED BASIC INCLUDES AMC, TNT USA, ESPN, PSN AND A&E
12/01-12/31 ALL TAX .41

11/30 BALANCE MONTH END 20.65

THANK YOU FOR CHOOSING TCI CABLEVISION FOR YOUR FAMILY ENTERTAINMENT. JUST A REMINDER; YOUR PAYMENT IS DUE ON THE 7TH OF THE MONTH.

IF YOU HAVE QUESTIONS, PLEASE CALL: 702-738-5222

TCI CABLEVISION OF ACCOUNT NUMBER BILLED FROM BILLED TO DATE DUE INCLUDES PAYMENTS RECEIVED BY NEVADA 02111-100253-01-5 1/01/93 1/31/93 01/07/93 12/18/92

FOR-502 WBIRCH ST

11/30 BEGINNING BALANCE 20.65

12/02 PAYMENT 20.65%
1/01- 1/31 BASIC 18.90
1/01- 1/31 EXPANDED BASIC 1NCLUDES AMC,TNT USA, ESPN, PSN AND A&E
1/01- 1/31 FRANCHISE FEE 62

12/31 BALANCE MONTH END 21.37

THANK YOU FOR CHOOSING TCI CABLEVISION FOR YOUR FAMILY ENTERTAINMENT. JUST A REMINDER; YOUR PAYMENT IS DUE ON IF YOU HAVE QUESTIONS, PLEASE CALL: 702-738-5222

A CONTROL OF THE CONTROL OF THE SECOND CONTR

93020039 FEB = 8 1993

Mar Chairman an regard to the moustrous cable prices OFFICE OFF Mr Bedin says in a news letter that of received, that Sussip County in Southern Welaware is very high, but he dedn't say how high. He mentioned the other 2 counties rates. chor here to tell you that american Cavle Co is higher. than the other 2 counties over cost is 21.05 per month. This is for basic cable, half of which we never watch and don't understand why we must pay for stations added that we don't even want. These cable costs are gitting out of hard. Thank you Lonia Kakowski 35 Elizabeth St R.D. #4 Millsbow, We 199669998

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OFFICE OF ATTURNEY GENERAL		אַט פּטּ	20043
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	DESCRIBE EVENTS IN ORDER IN WHICH THEY HAPPENED. ATTACH COPIES OF ALL CONTRACTS, LETTERS, RECEIPTS, CANCELLED CHECKS (front & back): ADVERTISEMENTS OR ANY OTHER PAPERS THAT WILL SUPPORT YOUR CLAIM.
7003	DEXCESSIVE BATE FNOREHSE (16/1) effective 1/1/93
	MANTHLY CABLE TO SEATIEE (WAS 17.34- Now 20.02)
	RUPLICATION OF CHANNELS - PEDUCING VALUE
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	DUPLICATION EXISTS ON CHANNELS 2, 3, 7, 8, 10,18+
as	nd CHANNEL 49 (TOTAL OF8 CHANNELS) (AT POCOND AARA)
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	Topres / Cabill 12/22/93

THAT ARE DUPLIFATED 3/7 Blue Riage CABLE TELEVISION INC.

	Palmerton, Slatington. Gilbert	1 s	troudsburg, East Stroudsburg,
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*Broadcast Boric †New Services

Channel 3, NBC, KYW-TV, Philadelphia; Channel 5, FOX, WNYW-TV, New York City; CHannel 6, ABC, WPVI-TV, Philadelphia; Channel 9, Ind., WOR-TV, New York City; Channel 10, CBS, WCAU-TV, Philadelphia; Channel 11, Ind., WPIX-TV, New York City; Channel 16, ABC, WNEP-TV, Scranton; Channel 17, Ind., WPHL-TV, Philadelphia; Channel 22, CBS, WYOU-TV. Scranton; Channel 28, NBC, WBRE-TV, Wilkes-Barre; Channel 29, FOX, WTXF-TV, Philadelphia; Channel 39, PBS, WLVT-TV, Bethlehem (educational); Channel 69, IND, WFMZ-TV, Allentown: Channel 44, PBS, WVIA-TV, Scranton; Channel 2, CBS, WCBS-TV, New York; Channel 4, NBC, WNBC-TV, New York; Channel 38, FOX, WOLF'-TV, Scranton

December 1992

KEY TO THE DIAL

CABLE TELEVISION INC.

P.O. Box 100, Gilbert, Pa. 18331

800-222-8350

20 W. Ridge St., Lansford, Pa. 18232

717-645-551 1

Jim Thorpe subscribers can call Lonsford office Toll Free 800-262-0850 200 N. First St., Lehighton, Pa. 18235

213-3727-22250

21 S-126-2555

215-767-6383

7 17-386-3252

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- OFFICE HOURS -Monday thru Friday 8:00 a.m. to 5:00 p.m. Saturday 9:00 a.m. to 1:00 p.m.

Modelin Kentner, Mige 920 Ehler St., Stroudsburg, Pa. 18360

R.D.6 Box 6922, East Stroudsburg, Pa. 18301 HC 89 Box 115A, Pocono Summit, Pa. 18346 717-421-0780 800-622-8925 717-588-2510 717-839-3550

800-464-9333

Stroudsburg OFFICE HOURS — Monday thru Friday 8:00 a.m. to 5:00 p.m. Saturday 8:00 a.m. to 5:00 p.m.

East Stroudsburg Pocono Summit - OFFICE HOURS -Monday thru Friday 8:00 a.m. to 5:00 p.m. Saturday 9:00 a.m. to 1:00 p.m.

LOCAL OFFICE PHONE NO.

BLUE RIDGE CABLE TELEVISION, INC.

717 839-3550

P.O. BOX 3 16 PALMERTON, PA. 18071 THIS IS YOUR CABLE TV BILL FOR SERVICES RENDERED, PLEASE INCLUDE ONE STATEMENT WITH EACH PAYMENT.

BALANCE FROM PREVIOUS PAGE
MONTHLY SERVICE DUE FOR JAN
COPYRIGHT FEE
FRANCHISE FEE - COOLBAUGH 'TWP.
PA STATE SALES TAX

\$.00 \$18.40 \$.50 1/01/93

.58 \$.54 *********** * 820.02 *

STANTON STANTO

************** -!OT RECEIVED

TOTAL AMOUNT DUE ON 1/01/93 **
AT PAXINOS DR
ARROWHEAD LAKES PA 18347
PAYMENTS ARE DUE 1ST OF THE MONTH. PAYMENTS NOT BY THE 30TH WILL BE CHARGED A LATE FEE OF 91.00.

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· Carrie

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Blue Ridge CABLE TELEVISION INC.

Main Office: 471 Delaware Ave., P.O. Box 215, Palmerton, Pa. 18071 - Phone 215-826-2551

Address Reply To

Branch Offices: Phone:

RD 6. Box 6922, East Stroudsburg, Pa. 16301 717-588-2510

PO Box 100, Gilbert, Pa. 16331 215-681-6100

PO Box 124, Hawley, Pa. 16426 717-226-4914

20 W. Ridge St., Lansford, Pa. 16232 717-645-5511

200 N. First St., Lehighton, Pa. 16235 215-377-2250

Branch Offices: 46 N. Academy St., Mansfield, Pa. 16933 204 Fourth St., Milford, Pa. 16367 HC 89, Box 115A, Pocono Summit, Pa. 16346 920 Ehler St., Stroudsburg, Pa. 16366 PO Box 141, Tunkhannock, Pa. 18667 Phone: 717-662-2369 717-296-8200 717-839-3550 717-421-0780 717-836-5422

Raymond E. Miley/Agent
Office of Attorney General
Bureau of Consumer Protection
1251 S. Cedar Crest Blvd., Suite 309
Allentown, PA 18103

Re: File #G92-3696/ref. John P. Cahill

January 6, 1993

Bear Mr. Miley,

Thank you for forwarding Mr. Cahill's complaint in your letter of 12/30/92.

The annual rate increase of 1993 is in actuality less than twelve percent. The rest of the increase is due to \boldsymbol{a} franchise fee and state sales tax.

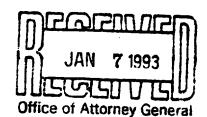
Blue **Ridge** Cable's channel carriage is a compilation of customer request and required carriage due to FCC and Congressional action resulting from the 1992 Consumer Protection Act. Blue Ridge Cable is situated approximately midway between Metropolitan New York and Philadelphia. Therefore our subscriber base has requested the carriage of these local **New** York and Philadelphia networks and independent stations.

In accordance with the 1992 Consumer Protection Act passed by Congress, cable companies are required to institute a broadcast: channel level of service to be offered at a lower monthly rate. In compliance with this legislation, Blue Ridge initiated this level of service, effective 1/1/93, offering eighteen channels at a \$10.00 monthly rate.

To change a **customer's** level of service to the **Broadcast** Basic package we must send a man and vehicle to the customer's **home** and place a filter on their line. As in any level of service change, there is a charge and this is the reason for this one time minimum fee of \$20.00.

The franchise fee for Collbaugh Townships remains at 3%, however with the increase in monthly rate there is an increase in the amount charged.

State sales tax applies only to Tier 1 and subscription services such as



 $\ensuremath{\mathsf{HBO}}$, $\ensuremath{\mathsf{Cinemax}}$, etc. The state sales tax does not apply to Broadcast Basic channels.

I hope I have answered the questions outlined in Mr. Cahill's complaint.

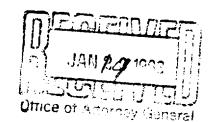
Very truly yours,

John Kintner

Resident Manager

January 14, 1993

Mr. Raymond E. Miley Agent Office of Attorney General Bureau of Consumer Protection Allentown Regional Office 1251 S. Cedar Crest Blvd. Suite 309 Allentown, PA 18103



File #G92-396 - Blue Ridge Cable

Dear Mr. Miley:

I received your 1/11/93 response. It appears that you accept Cable's responses and leave further action to me. **Do** you have any authority, or am I wasting my time requesting your assistance?!

Regardless of where cost increases are allocated, I got a 16% increase-- 34% over the last 3 years. The fact of the matter is that the FCC Consumer Protection Act is really a <u>Cable Industry act</u> as they are the ones that spent vast amounts of money to lobby against another bill which would have relinquished control by them. So, when they say FCC & Congressional action, they are really talking about themselves (the cable industry). What about the <u>duplication of 8 channels?!</u> Does State law allow taxing tier 1 services? I thought it was on premium channels only.

Please refer to the attached letter to you from Blue Ridge Cable. They offer a lower monthly \$10.00 rate in compliance with so called recent legislation; however, of the 18 channels they offer, 8 are duplicated, so what we end up with is 10 channels. In addition, when we opted to go with this service, we had to pay \$20 to downgrade. This cost is really the result of their decision to unbundle services and in order to prevent me from getting higher channels, they place a trap on the cable line.

Mr. Raymond E. Miley -2- January 14, 1993

How about some action from your office on this price gouging and unethical business practices!

James P. Cahill 9 Jacqueline Drive West Chester, PA 19382

cc: E. Preate - Harrisburg FCC - J. Quello, Chairman Senator A. Spector

Blue Ridge CABLE TELEVISION INC.

Main Office: 471 Delaware Ave., P.O. Box 215, Palmerton, Pa. 18071 . Phone 215-826-2551

Address Reply To

 Branch Offices:
 Phone :

 RD 6, Box 6922, East Stroudsburg, Pa. 18301
 717-588-2510

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 215-681-6100

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Branch Offices: 46 N. Academy St.. Mansfield. Pa. 16933 204 Fourth St.. Milford, Pa. 18367 HC89. Box 115A. Pocono Summit, Pa. 18346 920 Ehler St.. Stroudsburg. Pa. 18360 PO Box 141, Tunkhannock. Pa. 18657

7 1993

Office of Attorney General

Phone: 717-662-2369 717-296-8200 71 7-839-3550 717-421-0780 717-836-5422

Raymond E. Miley/Agent
Office of Attorney General
Bureau of Consumer Protection
1251 S. Cedar Crest Blvd., Suite 309
Allentown, PA 18103

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January 6, 1993

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State sales tax applies only to Tier 1 and subscription services such as

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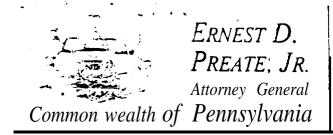
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 $\mbox{HBO, Cinemax}, \mbox{ etc.}$ The state sales tax does not apply to Broadcast Basic channels.

I hope I have answered the questions outlined ${\, {
m in}}\,$ Mr. Cahill's complaint.

Very truly yours,

John Kintner Resident Manager



Office of Attorney General

Bureau of Consumer Protection

BUREAU OF CONSUMER PROTECTION 1251 S. Cedar Crest Blvd, Suite 309 Allentown, Pennsylvania 18103 Telephone: (215) 821-6690

Fax: 215-821-6529

January 26, 1993

JAMES P CAHILL
9 JACQUELINE DRIVE
WEST CHESTER PA 19382

Dear Mr. Cahill:

This is to acknowledge receipt of your letter to Attorney General Preate concerning Blue Kidge Cable Television, Inc.

We share your concerns about those cable operators who have used their monopoly power to charge unreasonably high rates to consumers. Our office, together with attorneys general from six other states, are currently investigating anticompetitive behavior in the cable television industry. Unfortunately, federal law has made it virtually impossible for state and local governments to regulate cable television rates since 1984. As a result, the Attorney General's office is without the power to stop these charges.

A bill passed by the Congress last year gives the Federal Communications Commission the power to regulate rates and to encourage competition in the cable television industry. Our office will participate in the FCC proceedings in order to protect the interests of Pennsylvania consumers. While the new act will not ban the specific practices you are complaining about, you letter will help us to explain to the FCC the kind of harm consumers suffer when cable operators have unrestricted monopoly power.

Thank you for sharing your views with us on this important issue.

Very truly yours,

BUREAU OF CONSUMER PROTECTION

Raymond E. Miley Agent

Office of Attorney General

Bureau of Consumer Protection

Allentown Regional Office 1251 S Cedar Crest Blvd Ste 309 Allentown, PA 18103 215-821-6690 Fax: 215-821-6529

January 29, 1993

JAMES P. CAHILL 9 JACQUELINE DRIVE WEST CHESTER, PA 19382

Ref: BLUE RIDGE CABLE

Dear Ms. Cahill:

Your correspondence regarding the above matter appears to come within the jurisdiction of another agency or another state. By copy of this letter, your complaint has been forwarded with a request that it be handled by the office listed below. By forwarding your complaint we believe that your problem will be handled by the agency who is primarily responsible for dealing with these kinds of problems.

Please direct any further inquiries about this matter to that office.

If you would like more information on our action to refer your complaint, please feel free to contact our office.

Very truly yours,

elm **#23**

Agent /

MASS MEDIA BUREAU
2025 M ST NW ROOM 8210

WASHINGTON, DC 20554

167 Old Leechburg Road Pittsburgh, PA 15239-1348

January 21, 1993

Federal Communications Commission 1919 M Street, NW Washington. D.C. 20554

ATTN: Cable Branch

To Whom It May Concern:

An article in the December 14, 1992, issue of <u>Investor's Business</u>

<u>Daily</u> stated that **regulators** would be on the lookout for abusive rate hikes by cable operators before the new regulations **go** into effect. In my personal opinion, <u>Plum Cable Company</u> in Plum Borough, Pennsylvania, deserves your attention in this regard.

With word of the impending legislation affecting cable operators in the news, in September we immediately began receiving notices of a rate increase which would take effect on November 1, 1992, effective after the October 5th Congressional override the Bush veto of Cable Act. Regardless of the fact, new rates took effect in November.

Letters addressed to subscribers stated, "This increase in our rate reflects the spiraling costs of acquiring quality programming as well as escalating operational expenses." They added, "the heaviest increases have come to us from the programmers on our basic service." But, at the same time, they also added more channels to the basic service. Copies are enclosed.

The pattern has been the same during the last several rate increases; we are forced to accept new channels with little or no relevance and our bill goes up. At the last increase, we were given the opportunity to vote for one of several new channels we would receive; but there was no provision for refusing the addition of new channels.

In addition, "basic service" in the Borough consists of 38 channels. In the neighboring township of Monroeville, American Cable Vision offers basic service which provides just the local 13 channels. Either we are without that option, or they do not make it known to the public.

RECEIVED

OFFICE OF THE SECRETARY



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During the last two increases, each time, we were given four new channels which provided no improvement in service and really just added to the cluttering of selections on the dial. We've been given The Weather Channel, when all the local channels offer more satellite and computerized weather information than most of us care to view. We were also given two preview channels that offer nothing more than self-serving advertisements for the paid channels.

The local access channel is nothing more than classified advertisements where the cable company sells ad space. There is no local community programming, and probably no studio or cameras available for production.

Although we continue receiving tha addition of new channels, Plum Cable Company interrupts transmission of C-SPAN at around 6 P.M. and replaces it with broadcasts of "The Meadows Network," telecasts of harness racing from a para-mutual betting facility in another county many miles away from Plum Borough.

Other channels we have been given during past rate increases: The Travel Channel, two home shopping services, and EWTN -- a channel devoted solely to followers of the Catholic religion, and three sports channels.

The pattern seems to be one of building up the system to a greater size, thereby enabling Plum Cable to raise subscribers rates. One consolation of the latest rate increase has been that Plum Cable Company dropped the extra fee for additional TVs in the house. However, that provides no benefit for families who have only one TV, while it is of great satisfaction to those with 3,4, and 5 TVs. Also, there is no guarantee that the charge for extra sets in the home will not be reinstated in the future, after subscribers are lured into adding sets because there is no fee.

I don't know how it might affect any investigation, but it was announced that, this past week, the Chief Executive Officer passed away.

Kindest regards,

David L. Marshall

QUESTIONNAIRE

PLEASE RETURN QUESTIONNAIRE BY SEPTEMBER 30, 1992.

September 1, 1992 Account NumberName
(Optional)
Dear Plum Cable TV Subscriber:
Please place a check mark on the type of bask cable service optbn you prefer.
Optbn 1 - This type of system would give you the flexibility of different bask cable subscription levels. You could choose your bask service from packages similar to the following:
 (A) Lifeline basic-approximately 12 local channels. (B) Expanded basic-Lifeline bask plus approximately 26 satellite channels.
This type of system would charge for each additional set in your home.
Option 2 - A single rate for both Lifeline bask and Expanded bask. This type of billing system would not charge for additional sets.
Optbn 3 - Plum Cable TV's current system. A lower cost than Option 2's rate for Expanded bask cable, but with monthly charges for service on additional sets.
Additional comments:

Dear Valued Residential S&scriber:

Contained in this mailing is information about your cable TV service and new pricing, effective November 1, 1992. We hope that you will take the time to review it.

The new rate for your Basic Service will be \$20.50 plus applicable franchise fee.

 ${
m Thi}\, {
m s}$ increase in our ${
m Basi}\, {
m c}$ Service rate reflects the spiraling costs of acquiring quality programming as well as escalating operational expenses. While we regret this increase, the higher costs of tringing you the best in cable television have made them necessary.

Since the heaviest increases to us have come from the programmers on our Basic Service, we have had to price that level accordingly. Additional outlets will be discontinued. This elimination of our monthly additional outlet charge applies to both the basic and premium levels of service.

In November, we will also restructure the Pay Service (HBO, CINEMAX, SHOWTIME, DISNEY and THE MOVIE CHANNEL) rates. We will create new packages for Nulti-Pay Service subscribers at discounted rates. Therefore, the residential subscribers who are currently receiving Showtime with another pay service or who are currently paying for additional pay services will see a decrease in their monthly Statement. Sane of these feature packages include a Showtime/Movie Channel dual package at \$9.95—and the featured value package of Showtime, The Movie Channel, HBO and a remote control at \$18.90. These packages reflect a savings between \$5.95 end \$8.90 per month!

Additionally, six (6) Live ham Pittsburgh Penguin Games will be available EXCLUSIVELY on Plum Flix's Channel 43 this season! Each Penguin Game may be purchased individually for S9.95 or a 6 game package may be purchased before November 28th for \$39.95. You must call our office to order the package. The package cannot be ordered electronically. These games will not be broadcast on any other cable channel. Below is a 14st of the six games available:

November_28th	7:35 p.m.	Uashington Capitols New York Rangers
January 2nd	7:35 p.m.	New York Rangers
January 5th	7:35 p.m.	Boston Bruinš
March 1th	7:35 p.m.	Los Angeles Kings
March 18th	7:35 p.m.	Philadelphia Flvers
April 10th	7:35 p.m.	New York Rangers

Subscribers will still be required to contact our office to make arrangements for installation of additional set connections. The revised installation charge as of November 1st is 29.95. Be aware that service and repair visits for connections made by anyone other than a cable TV representative will be unauthorized and subject to a service charge of \$59.00. Also, a monthly charge will apply for each added converter box, if needed, on an additional set connection.

As a part of this mailing you uill find a charnel survey which lists channels not included in your current channel lineup. Please scienct your preference and return the survey with your monthly payment. The most popular service chosen by subscribers will be added to the chamel lineup in November. In your next statement you can expect a revised channel listing showing the new rate structure and programming changes.

We at Plus Cable TV continue to work hard to balance our subscribers' desire for new programming, quality service, and service selection at affordable prices. Please call our office, if you have any questions regarding the above information. As always, we thank you for your continued patronage and appreciate the opportunity to serve you.

Sincerely,

PLUM CABLE TV

795-2666 or **335-1600**

DETACH AND RETURN WITH CABLE PAYMENT IN ENCLOSED ENVELOPE

PLUM CABLE TV CHANNEL SURVEY SEPTEMBER, 1992

Please rate the following seven channels from one to seven according to your interest level. give a rating of one to the channel you most prefer, seven to the channel you least prefer. These survey results will be used to determine the new channel that will be added to Plus Cable TV in November 1992.

PENNARAMA-Educational courses for credit & non-credit fra Penn State & other institutions in Pennsylvania, regional public affairs & cultural programming			
SCI-FI CHANNEL-Science fiction, science fact, fantasy, and classic horror			
COURT TV-Court room drama, legal educational programming			
BLACK ENTERTAINMENT TV-Sports, news, entertainments, specials, children's programming and gospel programming			
THE CARTOON NETWORK-Fresh approach to cartoon programming			
COUNTRY MUSIC TELEVISION-Country music videos and programming			
OTHERS			

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FREE	Additional Cable Outlets	The Discovery Channel	oar	56	, PA 15239-3615		
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No.



Plum Cable is proud to provide you with the latest technology available so you can order in-home movies with ease! Just follow the easy-to-use instructions below to order your Plum Flix se-

ected movies and events.

Select a movie or special event from the Plum Flix guide mailed with your monthly bill or by watching Sneak Prevue (channel 2), the free president channel

the free preview channel.

Order your movie or event by using your home telephone, within one hour before the show begins until 15 minutes after it starts. Dial the telephone number of the channel on which your

movie is showing: Channel 41 Call 1-800-885-FLX1 (3591)

Channel 42 Call 1-800-885-FLX2 (3592)

Channel 43 Call 1-800-885-FLX3 (3593)

3. CONFIRM

After successfully calling one of the above numbers you will hear, "Thank you for calling the pay per view order line. Your order is now confirmed. Enjoy your show." You can then hang up and turn to your selected channel at the scheduled time of the upcoming movie or event you have ordered. Your account will be billed automatically.

4 FREE MOVIE

To receive your first movie at no charge, follow steps 1 through 3 above to order your first movie, then simply call 795-2666 or 335-3600 during normal business hours, and your account will be

credited the full charge of the movie!

NOTE: This offer does NOT apply to special events. Offer valid for first time users. Only one credit per active cable account.

Other restrictions may apply.

Helpful Hints

After confirmation has been completed, please do not call again to order that specific showing of your movie or event. This will prevent double billing. If the automatic ordering system does not work for you, please call our customer service office at 795-2666 or 335-1600. We will correct any technical problem within 24 hours or your next movie is free. All movies are \$3.95 unless otherwise noted. Consult your Plum Fitz guide for pricing of movies and special events.

SHOWLINE SHOWLINE*







CONVERTERS

I. CONVERTERS WITHOUT REMOTES ARE

Scientific Atlanta Addressable Remote Converter
 (FREE for first 30 days) \$3.95/month/unit

3. Charges are for additional outlet converters:
a. Scientific Atlanta Addressable Converters:
(with or without remote) \$3.95/month/unit
b. Hamlin Remote: \$1.95/month/unit
c. Hamlin Converter: (without remote)

c. Hamlin Converter: (without remote)

Deposits may be required.